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RATESETTER NAMED A BLOOMBERG BUSINESS INNOVATOR 2016

Expert judges select RateSetter as one of the UK's most innovative businesses

LONDON, Tuesday 26 January 2016 – Today, Bloomberg unveiled its inaugural [Bloomberg Business Innovators list](#), naming **RateSetter** as one of the breakthrough businesses disrupting the way people live, work and think in the UK.

An expert judging panel convened by Bloomberg, comprising leaders of finance, technology, social enterprise and fast growth sectors, judged a comprehensive collection of 100 of the UK's most disruptive companies and selected RateSetter for inclusion in the final list. Judges included:

- Saul Klein, Founding Partner, Localglobe
- Lisa Smosarski, Founder and Editor, Stylist magazine
- Nate Lanxon, Head of European Technology Editorial, Bloomberg

Rhydian Lewis, CEO at RateSetter, commented:

“From the start our objective has been to disrupt the way people think about interest rates in this country. With more than £1bn lent through our platform, we have started a quiet revolution – a step change in transparency on a fundamental price point in people's everyday lives – with interest rates set by the crowd, not by the banks. This is delivering real value: for example, compare our average one year interest rate of 3.7% to the average for a one year cash ISA at 1.17%.”

Nate Lanxon, Head of European Tech Editorial, Bloomberg said:

“The UK is a global powerhouse of innovation and growth. With such a wealth of talent and drive, we wanted to curate a network among the business leaders who epitomise the vibrancy and diversity of the UK business scene.

“We hope the Bloomberg Business Innovators reflect the companies and ideas that are changing how people live and work. Each of these businesses are, in their unique way, transforming industries, our lifestyle, our ways of thinking, the environment and the future for the better. We look forward to seeing what they will accomplish in 2016.”

Bloomberg Business Innovators 2016:



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Blaze
Blippar
Bloom & Wild
Boldmind
Brightbridge Ventures
Busuu

Cambridge Quantum Computing
CityFibre
Crowdcube
Darktrace
Deliveroo
Digital Shadows
DueDil
Entrepreneur First
EVERYTHING
Farmdrop
Flypay
Funding Circle
GoCardless
Graze
Grind

Heat Genius
Improbable
Jukedeck
Loaf
Lyst
MSquaredLasers
Made.com
Metro Bank
MyOptique Group
Neighbourly
Notonthehighstreet.com
Nutmeg
Onefinestay
Onfido
Open Bionics

Open Utility
Pact Coffee
Pavegen
Property Partner
Purplebricks
Qubit
Rapha
RateSetter
RealityMine
Secret Escapes
Seedrs
Signal Media
Sky-Futures
Transferwise
WorldRemit

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For profiles, interviews and insight on the Bloomberg Business Innovators 2016 see www.bloomberg.com/ukinnovators

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